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PatientNOW is a robust EMR, yet easy to learn and use



The construction workers called her office the Taj Mahal of medical offices when she moved in. To Tanya Atagi, MD, FACS, the patient experience was very important and her Lone Tree, Colorado office created spaces that immediately helped patients feel relaxed.

Having come from a large plastic surgery practice that used antiquated software and was swimming in paper charts, Dr. Atagi did not want her staff affected by the shortcomings of an outdated medical office.

Because of this, she opted to go paperless from the beginning. Not only was Dr. Atagi and her staff more efficient because of this decision, patients continually commented on how beautiful and uncluttered her office is when compared to other medical offices.

Efficiencies that helped Dr. Atagi to be named a TOP Plastic Surgeon in Denver 7 years in a row include the ability for her and her staff to access patient data from anywhere and at any time. Dr. Atagi can

remote into a patient's chart from an outside surgery center instead of hand carrying a paper chart. From home or on the go, she can remotely refill prescriptions, order labs, respond to communications, and complete notes.

Showing patients before and after photos is easy. Photos are tagged and saved directly into the EMR during the appointment. In addition to the end of day time savings that this affords, before and after photos help patients see their changes and becomes a great marketing tool for her practice. The virtual photo gallery allows patients to review similar procedure of interest matches, thereby helping patients to make more informed decisions.

Time is the Gold Standard for Dr. Atagi and documents can take up a lot of time. To expedite documenting, consents and other forms are reviewed and signed on tablet computers. Patients can elect to receive copies via email directly from the EMR system. Templates are setup based on her style and workflow allowing her to complete consults, encounter notes and charges before patients leave her office. Automatic email and text appointment reminders

"The software was amazing when we started and keeps getting better. Training, service and support are top notch."

also help to keep her patients on time and greatly reduce no shows.

Product sales have become a nice enhancement to revenue and keep patients coming in. The EMR system uses barcode scanners with sophisticated inventory management to check patients out quickly and keep track of point of sale activity.

If the above examples would work well in your medical office, it might be time to “Dr. Atagi” your practice and add an EMR and Practice Management system from

PatientNOW. PatientNOW is a robust, yet easy to learn and use, EMR system designed for and by plastic surgeons. Dr. Atagi was PatientNOW’s first customer in 2004 and states that the “software was amazing when we started and keeps getting better. Training, service and support are top notch.”

What are some of our other doctors saying?

Dr. Kelly Wear has been with PatientNOW since 2009 and had this to say: “I love PatientNOW. It’s a fabulous system for my hand surgery practice and I just received my first EMR stimulus payment of \$18,000.”

Dr. David Abramson adds that “PatientNOW is like a partner in my business. The software automatically follows up on inquiries helping me get more patients and revenue. They have integrated with other systems that differentiate my practice including TouchMD and Patient Pad. They are a great company to work with.”



About PatientNOW

PatientNOW is a healthcare software company designed especially for aesthetic medical practices. The software features the revolutionary Patient Acquisition and Retention™ (“PAR™”) pathway system which is a proactive marketing automation engine. The system is exclusively designed to capture and retain every prospect and ultimately increases revenue for the practice.

PAR™ tracks every patient to ensure that no prospect falls through the cracks, every patient is engaged with reminders for services/products/workshops/ and new services automatically. Referral sources are tracked, revenue is linked to referrals, and the system includes consents and pre/post operation packets for all procedures.

Bonus features include Inventory, Point of Sale, Photo Management, Referral Tracking, Referral Revenue Creation, Consents, Pre/Post Op Packets, Automated Appointment Reminders, Patient Portal, EMR, Paperless Office, Insurance billing, Marketing and Tracking Prospects.



Celebrating 10 years of patient acquisition and retention, patientNOW is more than an EMR provider. Designed for aesthetic practices, patientNOW created a patient engagement system to CAPTURE new patients, RETAIN existing patients and GROW practice revenue through automated workflow.

For more information, please contact us at **800-436-3150** or **www.patientnow.com**