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A Great Return for Our Investment

Before we even began our office renovations, we decided to transition from a problematic Practice Management software and purchase PatientNOW. Our decision was to make this comprehensive aesthetic software the digital foundation for our practice since it is intuitive and easy to use.

All our staff was required to participate on the personal on-line staff training modules provided by PatientNOW. And when we were ready to “Go-Live” Haley Wierima,



PatientNOW’s Director of Training, was at our practice to make sure the implementation went seamlessly. **My fear of this being a difficult transition turned out to be a fairly painless process at our practice.**

When we were ready to initiate additional functionality we didn’t need to purchase a new module since their pricing is all inclusive. So we paid to have Haley come to our office again which turned out to be one of the best investments we could make. And their free monthly training webinars have challenged us to use more and more of all that PatientNOW offers.

In doing a phased implementation of PatientNOW we have been able to put into practice various portions of this comprehensive solution in bite sized pieces. **PatientNOW’s training staff has worked with us, at our pace, so that we are now beginning to get a great return for our investment.**

About PatientNOW

***PatientNOW** is a healthcare software company designed especially for aesthetic medical practices. The software features the revolutionary Patient Acquisition and Retention™ (“PAR™”) pathway system which is a proactive marketing automation engine. The system is exclusively designed to capture and retain every prospect and ultimately increases revenue for the practice.*

***PAR™** tracks every patient to ensure that no prospect falls through the cracks, every patient is engaged with reminders for services/products/workshops/ and new services automatically. Referral sources are tracked, revenue is linked to referrals, and the system includes consents and pre/post operation packets for all procedures.*

Bonus features include Inventory, Point of Sale, Photo Management, Referral Tracking, Referral Revenue Creation, Consents, Pre/Post Op Packets, Automated Appointment Reminders, Patient Portal, EMR, Paperless Office, Insurance billing, Marketing and Tracking Prospects.



***Celebrating 10 years** of patient acquisition and retention, PatientNOW is the **ONE comprehensive digital solution** required to manage and grow revenue for your aesthetic practice. Utilized by over 5,000 medical practitioners nationwide, our system has a client retention rate of over 90%.*

For more information, please contact us at **800-436-3150** or www.patientnow.com

Capture... Retain... Grow