

ANNOUNCING TextNOW



We're listening to your ideas and requests to develop the software that allows your practice to run efficiently and be as successful as possible.

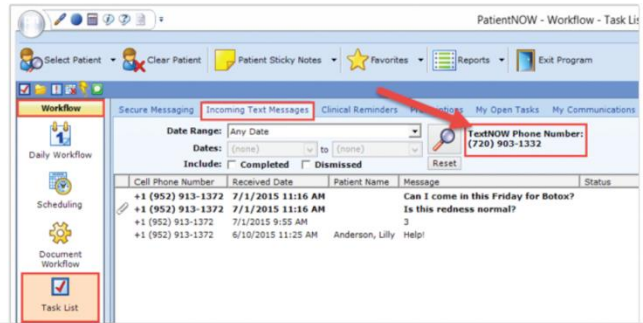
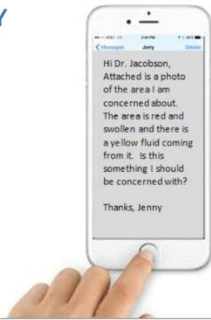
patientNOW is pleased to announce TextNOW—the ONLY HIPAA compliant EMR/ practice management/patient engagement vendor in the country to automatically capture the incoming and outgoing texts directly into the patient's medical record.



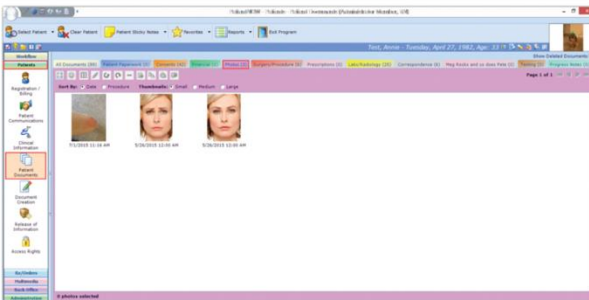
TextNOW from patientNOW eliminates a concern medical liability carriers have with texting. Both sides of the text conversation are saved into the patient's record providing a full audit trail. Additionally, patients must sign a consent form that allows the texting service with the practice. Patients can also text photos that go straight into their medical record. The photos are valuable for post-surgical review and can help to reduce medical liability risk.

ELEVATE YOUR PRACTICE EFFICIENCY WITH THESE FEATURES:

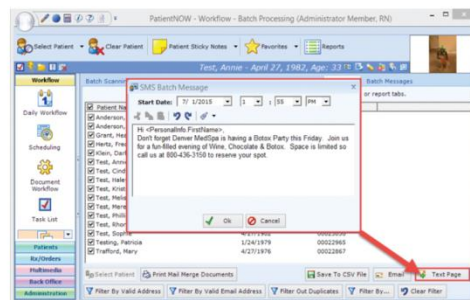
TWO-WAY TEXTING IS AUTOMATICALLY SAVED INTO THE PATIENT'S MEDICAL RECORD



PATIENT CAN TEXT PHOTOS TO THE PRACTICE

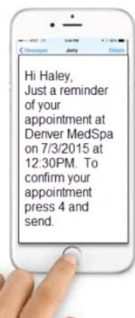


MARKETING BLASTS CAN BE SENT VIA TEXT

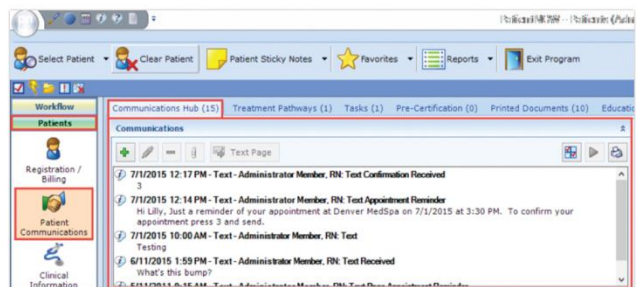


APPOINTMENT REMINDERS VIA TEXT

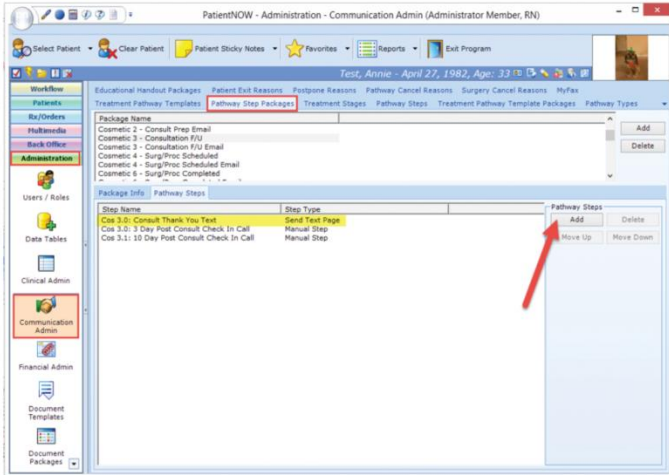
- Staff can text patient and patient can respond



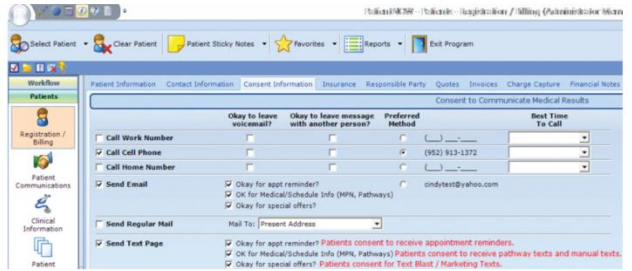
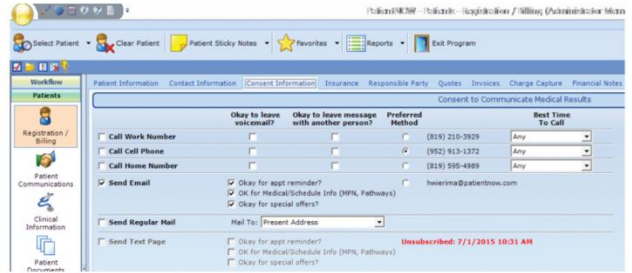
ADDITIONAL FEATURES ON REVERSE >



HIPAA COMPLIANT



PATIENT CONSENTS TO SEND/RECEIVE TEXTS AND CAN OPT-OUT.



PRACTICE BENEFITS:

- HIPAA compliant
- Captures incoming + outgoing texts into patient medical record
- Full audit trail
- Photos saved into patient medical record
- Reduces medical liability risk
- Provides an exceptional patient experience

PATIENT BENEFITS:

- Easy to use
- Receives alerts to promotions and practice events
- Provides personal convenience
- Can opt out
- Provides a positive experience



MARK YOUSSEF, MD | Yunique Cosmetic Surgery

"The two way texting functionality has created another level of customer service we can offer to our patients without creating extra work for our staff. The ability to text with our patients is genius and makes our patients feel as if they have their own personal scheduler. This ability also eliminates the need for our patients to have our personal cell phone numbers. Our employees no longer look as if they are texting while working. This new update has helped our practice in a very short time.

patientNOW is an industry leader in the EMR software field. Their technology and innovation far exceeds those of other EMR software companies. The people who know what the industry needs are the end user, the practices that are using the system day in and day out. patientNOW listens to their clients' needs and incorporates those suggestions into their regular updates to become the best product out there."